

GOOD SAMARITAN HOSPITAL'S
MOTHER AND BABY CARE CAMPAIGN

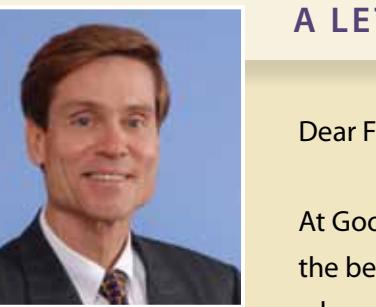
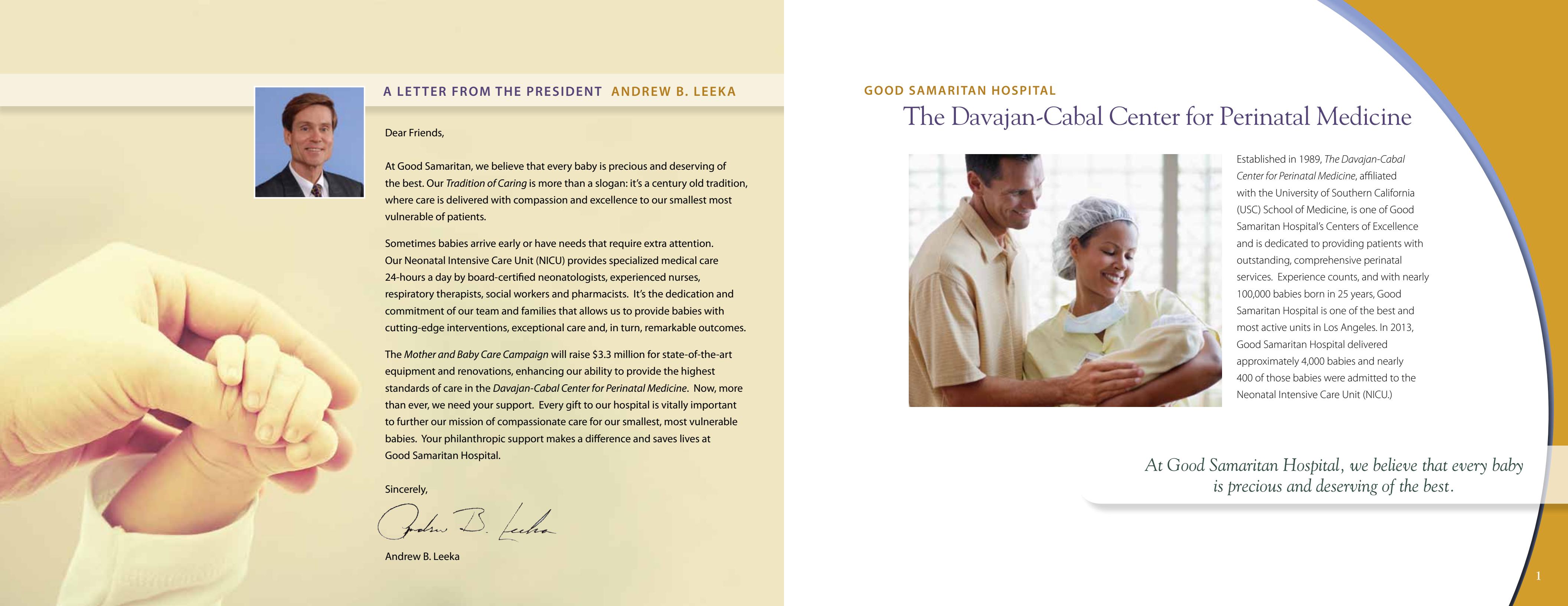


*Because
We Care
for You and
Your Baby
as Our Own*



Good
Samaritan
Hospital

A Tradition of Caring



A LETTER FROM THE PRESIDENT ANDREW B. LEEKA

Dear Friends,

At Good Samaritan, we believe that every baby is precious and deserving of the best. Our *Tradition of Caring* is more than a slogan: it's a century old tradition, where care is delivered with compassion and excellence to our smallest most vulnerable of patients.

Sometimes babies arrive early or have needs that require extra attention. Our Neonatal Intensive Care Unit (NICU) provides specialized medical care 24-hours a day by board-certified neonatologists, experienced nurses, respiratory therapists, social workers and pharmacists. It's the dedication and commitment of our team and families that allows us to provide babies with cutting-edge interventions, exceptional care and, in turn, remarkable outcomes.

The *Mother and Baby Care Campaign* will raise \$3.3 million for state-of-the-art equipment and renovations, enhancing our ability to provide the highest standards of care in the *Davajan-Cabal Center for Perinatal Medicine*. Now, more than ever, we need your support. Every gift to our hospital is vitally important to further our mission of compassionate care for our smallest, most vulnerable babies. Your philanthropic support makes a difference and saves lives at Good Samaritan Hospital.

Sincerely,

A handwritten signature in black ink that reads "Andrew B. Leeka".

Andrew B. Leeka

GOOD SAMARITAN HOSPITAL

The Davajan-Cabal Center for Perinatal Medicine



Established in 1989, *The Davajan-Cabal Center for Perinatal Medicine*, affiliated with the University of Southern California (USC) School of Medicine, is one of Good Samaritan Hospital's Centers of Excellence and is dedicated to providing patients with outstanding, comprehensive perinatal services. Experience counts, and with nearly 100,000 babies born in 25 years, Good Samaritan Hospital is one of the best and most active units in Los Angeles. In 2013, Good Samaritan Hospital delivered approximately 4,000 babies and nearly 400 of those babies were admitted to the Neonatal Intensive Care Unit (NICU).

At Good Samaritan Hospital, we believe that every baby is precious and deserving of the best.

A Patient Story



JEFFREY AND ANGELA KIM and the Miracle of Brandon

Starting a family wasn't easy for Angela and Jeffrey Kim, but you would never know that when looking at little Brandon Kim. Angela had suffered four miscarriages prior to conceiving Brandon. Because of her history of miscarriages, when Angela found she was pregnant for the 5th time she was admitted to the hospital for complete bed rest at 20 weeks into her pregnancy. "The team at Good Samaritan was just awesome," states Angela. Then, on Mother's Day, when Angela was just 25 1/2 weeks pregnant, the unthinkable happened – she started hemorrhaging. Dr. Dwight had no choice but to deliver the baby by cesarean. Their baby boy weighed just 1 pound, 13 ounces – and very much at-risk. No one knew if he would survive. He was taken to the neonatal intensive care unit and the whole NICU team cared for him as their own.

Each day that Brandon survived was a miracle, and by late June, the Kims were told to "start painting the baby's room." They went home one night thinking that things were getting better only to be called back to the hospital in the morning.

When they got to the hospital they learned that their baby's stomach and body had swollen dramatically – the baby's intestinal wall lining was dying. Brandon was fighting for his life – again.

What followed were months of Dr. Ram and his team working to bring the baby back to health. "Dr. Ram was just an incredible force," says Angela. Finally, baby Brandon won the battle and in late October he was ready to go home with mom and dad.

Today, Brandon is a beautiful, happy, healthy, three-year old. He loves chocolate, playing with his toy cars, and is attending preschool. He knows his favorite NASCAR drivers, their car numbers and already knows how to count. Brandon is the miracle the Kims had been praying for. They are deeply grateful to Dr. Ram and the neonatal team at Good Samaritan Hospital whose skill and determination kept him alive.

Providing the Best in Perinatal Care

Welcoming a new baby into the world can be one of the most joyous and exciting times in a new parent's life. Our elite clinical team works closely with new mothers and their families to prepare them for the baby's birth and to ensure the best possible health outcomes for both mother and baby.

At Good Samaritan, when a mother goes into labor, she will deliver her baby in a fully equipped, private room, allowing her to go through labor, delivery and recovery in a comfortable and welcoming setting.

Our NICU provides comprehensive care for low birth-weight infants and babies born as early as 23 weeks gestation. Also readily available is advanced respiratory support, a full range of pediatric medical subspecialists, advanced imaging and pediatric surgical specialists and anesthesiologists.

The NICU is completely devoted to babies born prematurely, with birth defects, or who show signs of problems in the first hours and days of life.

Good Samaritan Hospital excels in the care of infants who require the critical care services provided by the NICU team.



Providing Choice Through Our Mother Friendly Program and Baby Friendly Initiative



Good Samaritan Hospital is proud to announce that it is the first hospital in Southern California designated as Mother Friendly by the Coalition for Improving Maternity Services.

A *Mother Friendly* hospital ensures that all expectant mothers receive culturally competent care that is sensitive to values and customs of the parent's ethnicity, religion and birthing preferences. As a *Mother Friendly* hospital, patients are empowered to make their own choices during the birthing process, as long as those choices do not have a negative impact on the life or health of the mother or baby.

Developed by the World Health Organization and UNICEF, the *Baby Friendly Hospital Initiative* is a comprehensive program that provides mothers with the information and skills necessary to successfully initiate and continue breastfeeding their babies. Good Samaritan Hospital is fully committed to making the transition to a *Baby Friendly* hospital and is implementing a three-year *Baby Friendly* plan.

CHRISTOPHER & SIMONE ADAMS of Hancock Park

Eight years ago when Christopher and Simone Adams realized that they were going to have a baby, several friends recommended a great obstetrician – Dr. Mark Dwight. And after Simone's very first appointment with Dr. Dwight she was sold – "it was instant love. Dr. Dwight made me feel so at ease." Simone and Christopher also took advantage of Good Samaritan Hospital's childbirth preparation, infant and post-partum care classes to prepare for the birth of their baby.

Christopher and Simone have been lucky with two successful, uncomplicated pregnancies. When their first child, Ellis, wanted to come into the world she didn't waste much time. Simone had fallen asleep after her epidural and the next thing she knew Dr. Dwight woke her up and said, "okay, let's get this baby out." Simone smiles as she tells the rest of the story. Their second daughter, Bianca, was even more impatient than Ellis and didn't want to wait for the nurses before she came into the world. Dr. Dwight checked on Simone, took one look at her and said to her husband, Christopher, "it looks like we will just do it without the nurses." Christopher was quite relieved when the nurse arrived moments later and they all welcomed baby Bianca into the world.

Simone fell in love with Good Samaritan Hospital, "When you give birth to your baby in a hospital it is an experience you never forget." She has become a leader at Good Samaritan, as a past president of the Auxiliary working to raise money to fund hospital improvements and serves on the *Mother and Baby Care Campaign* committee. "Good Samaritan is so fortunate to have such amazing doctors that we all should do what we can to provide them with the best equipment."



A Trustee Story

SUSHMA ADARKAR, M.D. The Good Samaritan Perinatal Team is Working Miracles



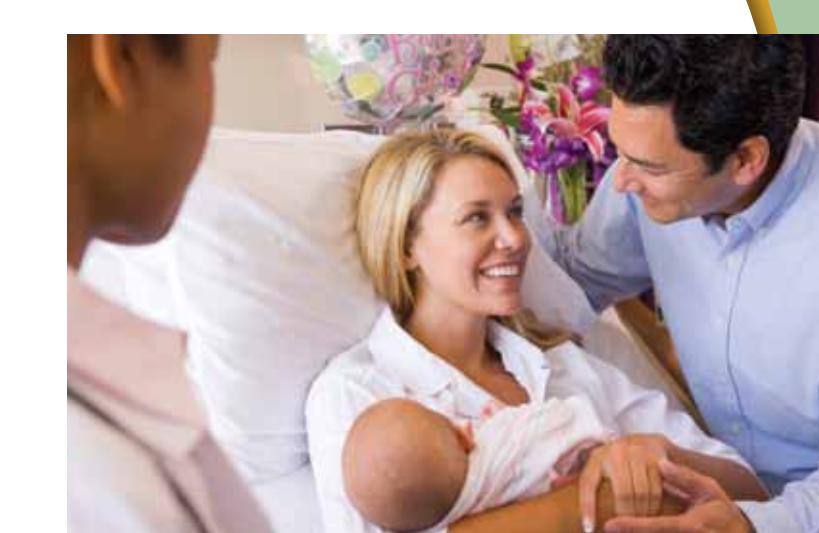
Trained in India, Dr. Sushma Adarkar is a physician and the mother of two beautiful children. In 2006, she joined the Good Samaritan Hospital Board of Trustees because of the hospital's national reputation for excellence and its service to an ethnically and economically diverse community.

"Health care is important to everyone. Good Samaritan Hospital serves the entire community and provides the same high quality care to all regardless of race, ethnicity or income – that really resonated with me."

As an OB/GYN, Dr. Adarkar is especially well suited to take a leadership role as the *Mother and Baby Care Campaign* Chair and work to bring the cutting-edge technology essential "for our doctors to continue working miracles." Her experience gives her a unique understanding of the outstanding quality of care provided by the whole perinatal team. "What the team does here at Good Samaritan Hospital is amazing. Good Samaritan Hospital's success rate in the care of premature babies is 25% higher than the state average – that is huge! We outshine every other hospital in Los Angeles. What these doctors do is give these babies the ability to have a full life without any deficits. That is the miracle. That is why we need to give this team cutting-edge technology - so that they can continue to provide this outstanding health care to mothers and babies. Our team needs to continue to work the miracles they are working."

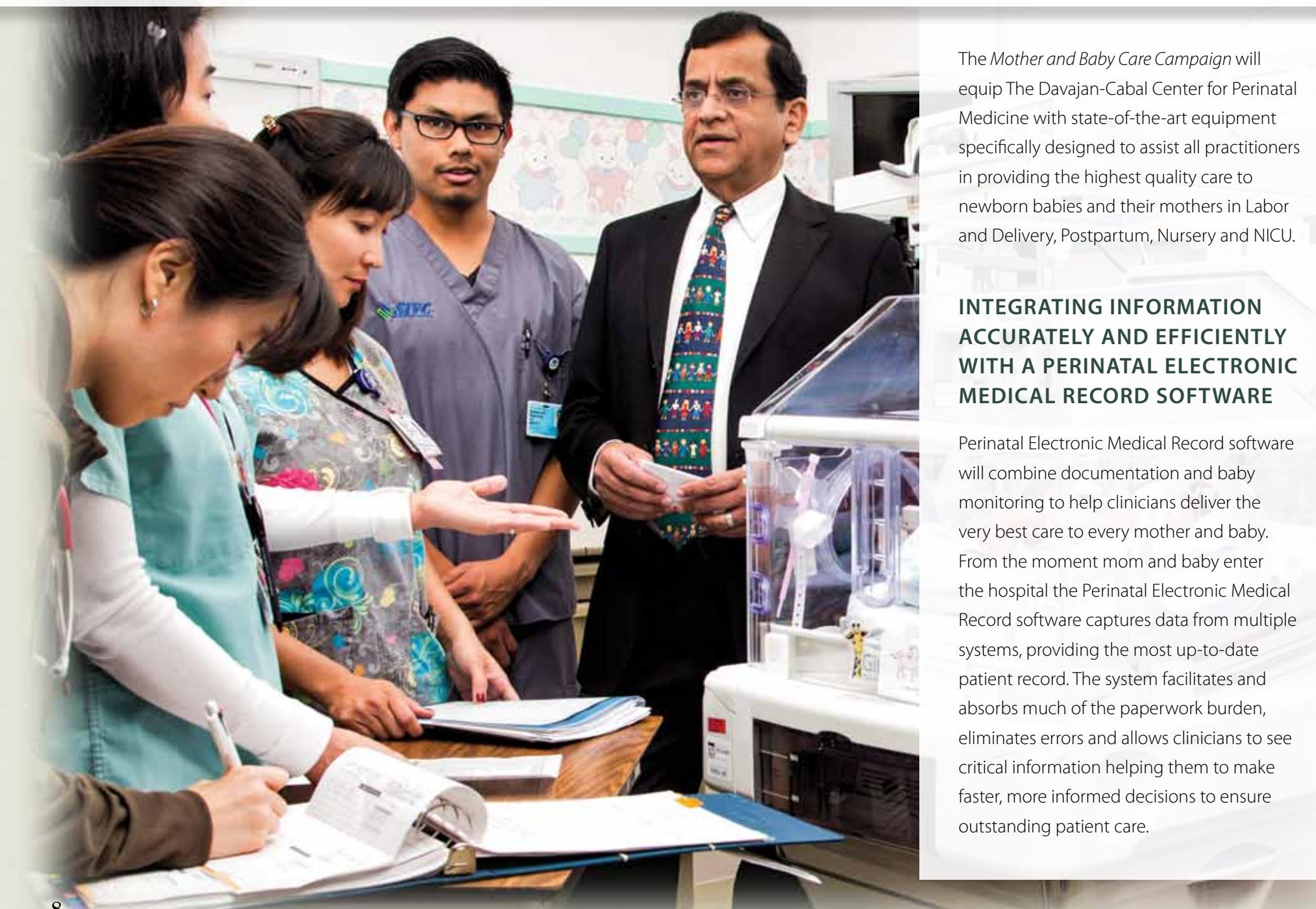
More Than Just Interior Design: The Warmest and Most Comfortable Rooms

It is important that new mothers and their families welcome their babies into the world in a warm, comforting, and calming environment. The NICU, Postpartum, and Labor & Delivery areas will be modernized and redecorated. Rooms will be painted and flooring, cabinets, lighting, wood paneling, blinds, linens, and bathroom tiles and fixtures will be replaced. In addition, we will be adding flat screen televisions and CD/DVD systems to these rooms. The need to renovate the Perinatal Center is not simply a matter of aesthetics. Evidence shows that environments can promote healing, reduce stress and alleviate the physical outcomes associated with it, such as high blood pressure, elevated heart rate, and increased muscle tension. Good Samaritan believes that our physicians, staff and patients deserve the best possible environment to ensure a special, memorable and healing experience.



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GOOD SAMARITAN HOSPITAL'S State-of-the-Art Equipment



The *Mother and Baby Care Campaign* will equip The Davajan-Cabal Center for Perinatal Medicine with state-of-the-art equipment specifically designed to assist all practitioners in providing the highest quality care to newborn babies and their mothers in Labor and Delivery, Postpartum, Nursery and NICU.

INTEGRATING INFORMATION ACCURATELY AND EFFICIENTLY WITH A PERINATAL ELECTRONIC MEDICAL RECORD SOFTWARE

Perinatal Electronic Medical Record software will combine documentation and baby monitoring to help clinicians deliver the very best care to every mother and baby. From the moment mom and baby enter the hospital the Perinatal Electronic Medical Record software captures data from multiple systems, providing the most up-to-date patient record. The system facilitates and absorbs much of the paperwork burden, eliminates errors and allows clinicians to see critical information helping them to make faster, more informed decisions to ensure outstanding patient care.

ENHANCING PATIENT CARE

Maternal EKG Monitors

To continue providing patients with the highest quality of care, Good Samaritan Hospital will be replacing maternal monitors with the most technologically advanced to provide the very best care. Maternal EKG monitoring enables staff to efficiently care for mom at this delicate and wonderful time. The new monitors will measure mother's pulse, blood pressure, heart rate, respiration rate, and oxygen saturation to ensure she is safe. These monitors will integrate with the Perinatal Electronic Medical Record software to support both mom and baby care.

Fetal Monitors

The birthing process may be as taxing on baby as it is on mother and caring for baby before birth is essential for positive outcomes. The fetal monitor is a monitoring system that is easy to use, provides accurate vital information and improves standards of care. Working together with the Perinatal Electronic Medical Record software, baby receives the same high quality, seamless care as mother.

NICU Monitors

Caring for the most vulnerable patients requires the most sophisticated equipment available. The monitors are portable and stay with the baby to help avoid gaps in medical data. They detect and transmit heart and pulse rates, oxygen saturation, blood pressure, and significant cardiac events, enabling clinicians to make informed decisions when caring for these medically fragile babies.

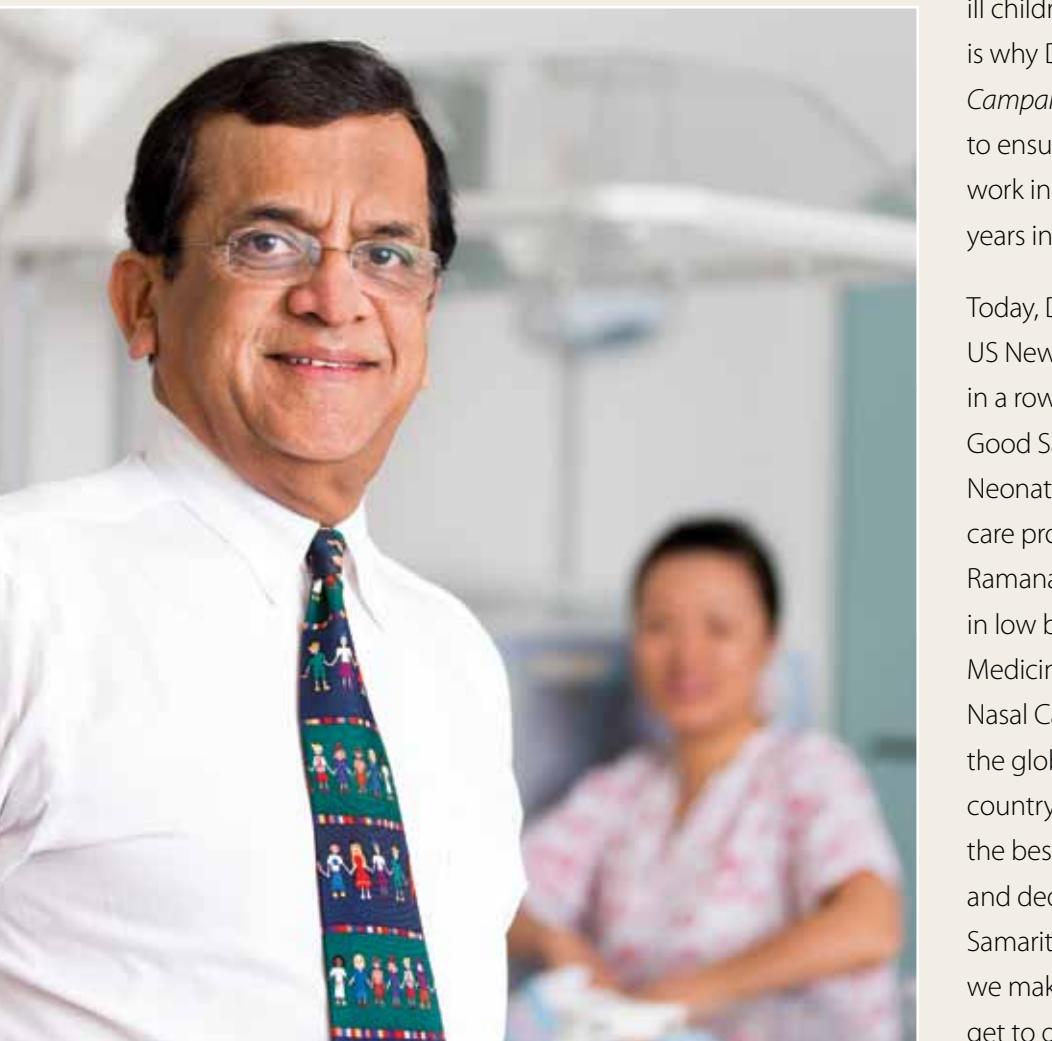
Giraffe Omnidbeds

Babies beginning life in the NICU must be kept in a warm, protective environment to promote healing. The Giraffe OmniBed provides cutting-edge technology in a combination incubator and radiant warmer. The larger interior size allows the clinical team easy access to baby for all types of necessary procedures, while eliminating the need to remove medically fragile infants from the incubator. Truly one of the best ways to care for these delicate and sensitive babies is the use of Giraffe OmniBeds.



The Perinatal Team

Medical leadership is provided by distinguished physicians, acclaimed by their peers and patients, with outstanding records of accomplishment.



RANGASAMY RAMANATHAN, MD – *A Passion for Saving Critically ill Babies*

Dr. Rangasamy Ramanathan, "Dr. Ram" as he is affectionately called, knows from experience the importance of outstanding neonatal care. As a young doctor in India, he witnessed first-hand the terrible loss of babies because of inadequate neonatal care. This experience ignited in Dr. Ram a passion for saving these critically ill children; as a result he traveled to America to study neonatal medicine. That is why Dr. Ram is so proud to be one of the leaders of the *Mother and Baby Care Campaign*. "People have asked me why I am working so hard with Good Samaritan to ensure our NICU has the most innovative and cutting-edge equipment. Our work in the NICU is the foundation for these babies future health for 60, 70, or 80 years into their future. I can't think of a more important investment in a baby's life."

Today, Dr. Ram is one of America's leading neonatologists and is recognized by US News & World Report as one of *America's Best Doctors* for the past 10 years in a row and as one of *America's Top Pediatricians* 2007 - 2009. He has been with Good Samaritan since it first opened its NICU serving as the Section Chief of Neonatology. He and his colleagues from USC serve as the primary and specialty care providers for newborns born prematurely or with complications. Dr. Ramanathan is a leading expert in acute and chronic lung disease management in low birth weight babies. He is a Professor of Pediatrics at the Keck School of Medicine of the University of Southern California and the inventor of the RAM Nasal Cannula, used to provide less invasive respiratory support for babies across the globe. Dr. Ram also directs one of the largest fellowship programs in the country with 18 fellows, and his goal is to train young pediatricians to become the best neonatologists. Dr. Ram's personal mission is to provide "care with passion and dedication," as he and his team have so graciously been providing to Good Samaritan babies since 1989. "I look forward to coming to work everyday because we make families smile. We make the tiniest babies get better and then, they get to go home – that is the gift to me."

Patients receive the best care, focused on the family and delivered with compassion and sensitivity.



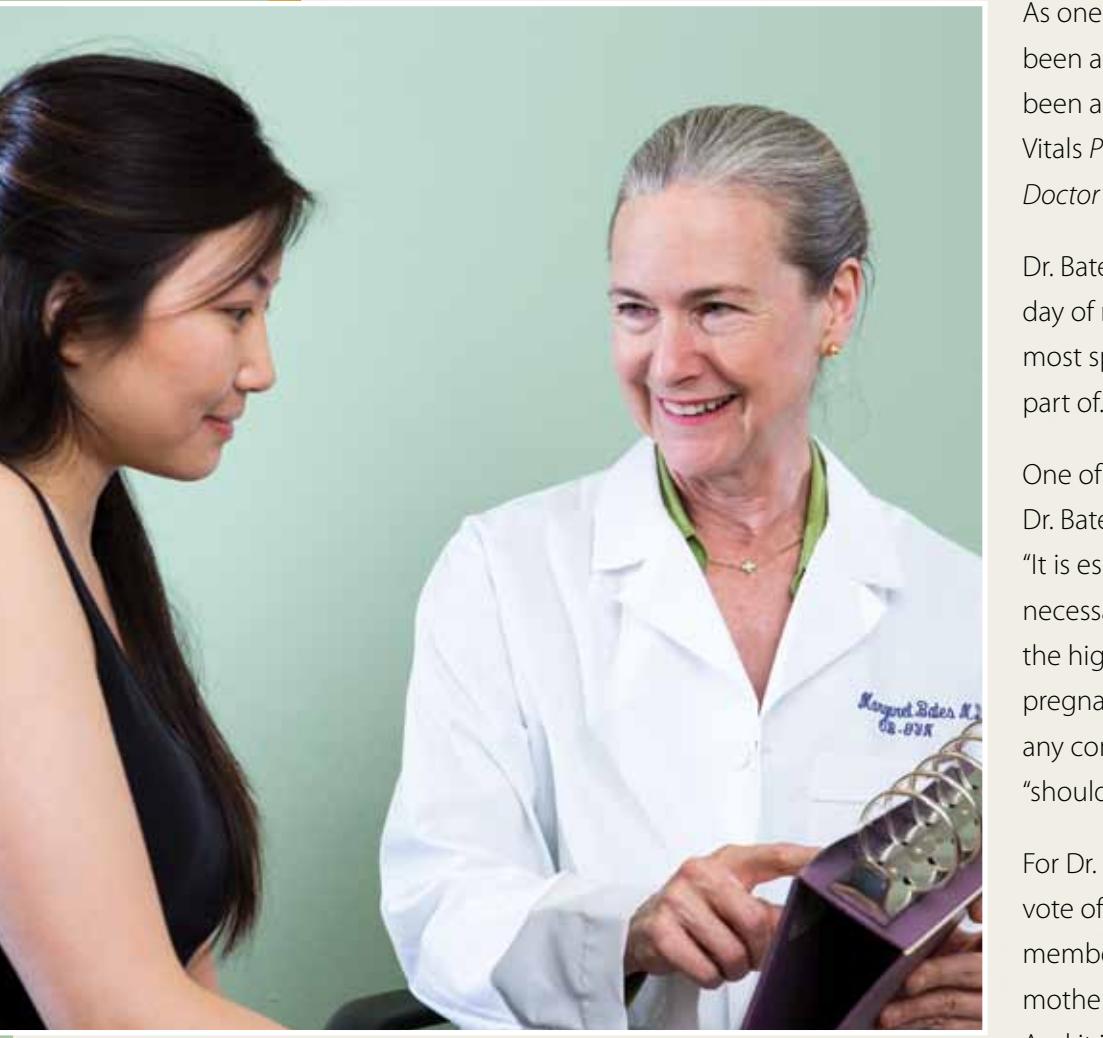
MARK DWIGHT, MD – *Creating Happy Memories*

"If you think about it, having a baby is a really unique time in a woman's life – an experience that she will remember forever," says Dr. Mark Dwight. He and the team at Good Samaritan Hospital work tirelessly to create an environment that is conducive to creating happy memories. Over the years, Dr. Dwight and the entire perinatal team have worked to help Good Samaritan Hospital's Labor and Delivery Room evolve into a family-centered birthing center, a place where families can customize their birthing experience. The patient may choose a natural birth, laboring without any medications, laboring in a tub, or a cesarean with the mother's partner present during the delivery.

And many of Dr. Dwight's patients are in their forties and fifties and have gotten pregnant through In Vitro Fertilization (IVF). Dr. Dwight and the team at Good Samaritan Hospital are privileged to serve these new moms and provide them with the highest quality of perinatal care and the very latest medical breakthroughs to help ensure the best outcome possible for mom and baby. He is thrilled that Good Samaritan Hospital's *Mother and Baby Care Campaign* will ensure that all of his patients have access to the very best in perinatal care. "My patients deserve the very best – that is why I am so happy to partner with a hospital that feels the same way."

Dr. Dwight has been a respected and admired part of the Good Samaritan Hospital team for more than 20 years and the winner of *Vitals Patients' Choice Award* for 2008 through 2013, *Vitals Patients' Choice 5th Anniversary Award* for 2012-13 and *Vitals Compassionate Doctor Recognition award* for 2009 through 2013. Few doctors are more loved by their patients. A few of his patients travel thousands of miles to have him deliver their baby. Perhaps it is because he views his patients as family, "every birth is special to me and every pregnancy is precious," says Dr. Dwight.

MARGARET BATES, MD – *One of the Family*



As one of Southern California's leading gynecologists, Dr. Margaret Bates has been a part of the Good Samaritan Hospital family for three decades. She has been awarded the Castle Connolly's *Top Doctors* award for 2012 and 2013, the *Vitals Patients' Choice Award* for 2009 through 2012, and *Vitals Compassionate Doctor Recognition* award for 2010 and 2012.

Dr. Bates realized she wanted to be an obstetrician and gynecologist on her first day of medical school when she watched a baby being born. "It was one of the most spiritual, physical, emotional, miraculous events that you can ever be a part of. It is a mystery."

One of her central goals is to alleviate pregnant mothers' fears. That is why Dr. Bates is especially proud to work on the *Mother and Baby Care Campaign*. "It is essential that the perinatal team have access to state-of-the-art equipment necessary to reassure expectant mothers that they and their baby will receive the highest quality care available." Dr. Bates wants her patients to enjoy their pregnancy, avoid focusing on possible problems and talk with her about any concerns they might have about their pregnancy. A woman's pregnancy "should be a joyous time."

For Dr. Bates practicing medicine really is a family affair. There can be no greater vote of confidence for a gynecologist than when a patient refers her family member - but that isn't unusual for Dr. Bates. She has cared for grandmother, mother and daughter. Some of her current patients she actually delivered. And it isn't surprising, when some of the little girls she delivers are named Margaret in her honor – after all, for many of her patients, Dr. Bates is just one of the family.

Our Mother and Baby Care Campaign Needs Your Support

Your help is needed to continue our tradition of caring, innovation and excellence. Good Samaritan Hospital is launching a \$3.3 million dollar *Mother and Baby Care Campaign* to invest in state-of-the-art equipment and the modernization of patient care rooms to enable the very best doctors and nurses to provide mothers and babies with exceptional care, as well as provide the natural healing environment necessary for new families.

Your donation of cash, appreciated securities, real estate, personal property, or pledged gifts can be made to support the *Mother and Baby Care Campaign*. Please contact Good Samaritan Hospital's Fund Development staff to discuss your planned gift options or to determine whether your gift qualifies for a matching gift program. For further information contact Brian Thorne, Vice President of Fund Development, at 213-482-2774 or bthorne@goodsam.org.





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A Tradition of Caring

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